

Online news critical analysis



Now you have read both news sources consider the following questions:

Q1

What point of view is presented in *Ozzy News*? What do you think the authors are trying to make you feel or believe?

Q2

Examine the quotes in the main *Ozzy News* article. Do you consider quotes to be a reliable source of information? Why/Why not?

Q3

Look at the article titles in *Ozzy News* – do they show any bias? What kind of persuasive techniques are used?

Q4

Look at the images with the *Ozzy News* articles. Do you think they match the stories? What emotions do you think they are meant to make you feel?

Q5

Can you see who wrote these news stories? Do you think it is important to know who wrote the articles? Why/Why not?

Q6

This is a digital news site and so amongst the news are things like advertising and ‘clickbait’. Clickbait is the term given to something (like a headline) designed to make people want to click on a hyperlink, particularly when the link does not accurately reflect the content it leads to.

Do you suspect any of the headlines in *Ozzy News* of being clickbait? Which ones and why do you suspect them?





THE INFORMED CITIZEN

Q7

What point of view is presented in *The Informed Citizen*? What do you think the authors are trying to make you feel or believe?

Q8

Consider the article titles in *The Informed Citizen* – do they show any bias? What kind of persuasive techniques are used?

Q9

Examine the quotes in the main *The Informed Citizen* article. Would you consider this a biased article? **Why/Why not?**

Q10

Look at the images with *The Informed Citizen* news articles. Do they match the stories? What emotions do you think they are meant to make you feel?

Q11

Do you suspect any of the headlines in *The Informed Citizen* of being clickbait? Which ones and why do you suspect them?

Q12

Both news sites feature links to share their articles on social media. How do you think this might affect what is selected to be included in the articles? (Consider why someone would share one of these articles)

