FAKEbook critical analysis



What is the main message of Mary Lee's post? What point of view is she trying to communicate?

(You may need to look up some of the words in her post to fully understand.)

Why do you think
Mary Lee wrote and
shared this post?
What kind of audience
do you think she is
trying to reach?



How much can you find out about Mary Lee? Do some research using her profile and any other information you can find.



Summarise your findings.

Is there any other way this post could be interpreted? Think about how someone outside of Mary Lee's target audience might interpret her post.



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What is the main message of Amelia Smith's post? What point of view do you think she is she trying to communicate? Are there any other ways you might interpret her post?



How much can you find out about Amelia Smith? Do some research using her profile and any other information you can find.

Summarise your findings.



Make a list of features you should check before trusting the information you see on Facebook.



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Even though Amelia Smith shared the Eyewitness News story, it is misleading. The headlines were made up and the photo was taken in London, not Australia. Could you tell? Why do you think someone would share a story like this one?

